

27<sup>TH</sup> ANNUAL

THE BEE-CLEAN BOMA EDMONTON

# GOLF CLASSIC 2024

Wednesday, June 5, 2024





## WHERE

**The Quarry**  
**945-167 Avenue NE**  
**Edmonton**

Held at the 27-hole course nestled along the North Saskatchewan River.

## CHARITY PARTNER



Every year, BOMA Edmonton invites Youth Empowerment & Support Services (YESS) to raise funds for their work. YESS provides immediate and low-barrier shelter and support services to young people aged 15-24.

## ABOUT THE BEE-CLEAN BOMA EDMONTON GOLF CLASSIC

Bringing together more than 200 BOMA members and VIPs, it is one of our association's most popular networking events of the year. It's an excellent opportunity for companies to show their support for the commercial real estate industry and BOMA Edmonton.

We have expanded and diversified our sponsorship offering and welcome all BOMA members to contribute to the event's success. Supporting this event helps BOMA Edmonton continue to produce quality programming and advocacy for members throughout the year.

All sponsorships include at least one reserved spot to be paid upon registration. Major sponsors and meal sponsors receive complimentary registration(s).

## ABOUT BOMA EDMONTON

**Building Owners and Managers Association of Edmonton (BOMA Edmonton)** is a membership-driven industry association focused on existing commercial buildings, including office, retail, multi-family, institutional, and industrial. Our niche within commercial real estate is in improving property, team, asset, and portfolio performance. We provide strong advocacy, world-recognized industry excellence programs, premier education, and top networking and industry resources to help our members perform better so that our communities perform better too. BOMA Edmonton's focus areas are: (1) building excellence, (2) fair and equitable taxes, policies, regulations, (3) safe communities and vibrant economies, and (4) diverse and educated talent.

Our 350+ corporate members are building owners, managers, and service providers, from cleaning and architecture companies to lawyers and contractors, and we have student members in trades and professional services who are the future of the industry. BOMA Edmonton serves members in the Edmonton Region, Northern Alberta, NWT, and Yukon, and is part of an international network of BOMAs.

BOMA is known for standardizing leasing measurements through the BOMA Measurement Standards, providing BOMA BEST sustainable building certification, The Outstanding Building of the Year (TOBY) award, BOMI education, and the BOMA International and BOMEX Canada conferences. [www.bomaedm.ca](http://www.bomaedm.ca)

TO BECOME AN EVENT PARTNER, PLEASE CONTACT :

Jeannette Mensink  
Manager, Membership  
& Special Events  
[jmensink@bomaedm.ca](mailto:jmensink@bomaedm.ca)  
780-702-5008



For almost 30 years, the BOMA Edmonton Charity Golf Classic has been one of the most memorable industry events of the summer.

Golfers of all skill levels are welcome to play. There are chances to win prizes for golf skills—and non-golf skills—throughout the day!

**Here is how the day generally unfolds:**

7:00 am	Breakfast + Registration
8:15 am	Shotgun start
mid-am	Lunch along the way
2:00 pm	Clubhouse networking and banquet

- Each golfer plays 18 of The Quarry's 27 holes
- Shotgun start: all foursomes tee off at the same time.
- Texas scramble: at each hole, everyone tees off, and then the whole group plays from the best ball.
- Suitable for all golf skill levels
- Plenty of opportunities for merriment and networking



# MAJOR SPONSORS

## 3 OPPORTUNITIES

BENEFIT	DIAMOND	PLATINUM	GOLD
Value	\$15,000 (SOLD)	\$10,000 (SOLD)	\$6,000 (SOLD)
Joint naming rights	x		
<b>MARKETING MATERIAL</b>			
Sponsor feature in digital communication	Logo + profile	Logo + profile	Logo + profile
Social media mentions	5 mentions + feature	3 mentions + feature	2 mentions
Logo in event program	x	x	x
Logo in promotional material	x	x	x
<b>GOLF DAY</b>			
Golf sign at hole	3 holes	2 holes	1 hole
Swag at hole	3 holes	2 holes	1 hole
Activation at hole	x	x	x
Opportunity to provide registration gift to all golfers	x		
Logo sleeve of balls for all golfers	x		
Logo water bottle in all carts		x	
Opportunity to speak at the banquet	x		
Customized on-course golf sign with logo	x	x	x
Verbal recognition at banquet	x	x	x
Swag bag opportunity	x	x	x
Cart sponsor - logo in carts	36 carts	18 carts	
Complimentary registrations	4	2	2



# MAJOR SPONSORS

## 3 OPPORTUNITIES

### DIAMOND SPONSOR - \$15,000 (SOLD)

- Joint naming rights with BOMA Edmonton
- Exclusive signage with recognition as the tournament Diamond sponsor
- Logo and profile in digital communications and promotions
- 5 social media mentions and one feature
- Recognition in all tournament print material and on the BOMA Edmonton website
- Prominent recognition in event program
- Recognition as hole sponsor for 3 holes:
  - the first hole on each of The Quarry's three 9-hole courses (Granite, Slate, Ironstone)
  - sign recognition at the tee box
  - table to offer swag and information to golfers
  - opportunity to activate the hole with drinks, snacks, food trucks, giveaways, etc. (talk to BOMA for ideas)
- Logo recognition on registration gift to all golfers (BOMA provides the gift with sponsor's logo)
- Sleeve of balls with company logo given to all golfers
- Opportunity to speak at the banquet
- Customized on-course golf sign with logo
- Verbal recognition as a special thank you at the event
- Opportunity to provide company materials to all golfers
- Customized signage with logo on 36 golf carts
- 4 complimentary registrations

### PLATINUM SPONSOR - \$10,000 (SOLD)

- Exclusive signage with recognition as the tournament Platinum sponsor
- Logo and profile in digital communications and promotions
- 3 social media mentions and one feature
- Recognition in all tournament print material and on the BOMA Edmonton website

- Prominent recognition in event program
- Recognition as hole sponsor for 2 holes:
  - sign recognition at the tee box
  - table to offer swag and information to golfers
  - opportunity to activate the hole with drinks, snacks, food trucks, giveaways, etc. (talk to BOMA for ideas)
- Joint logoed water bottles with BOMA Edmonton in all carts
- Customized on-course golf sign with logo
- Verbal recognition as a special thank you at the event
- Opportunity to provide company materials to all golfers
- Customized signage with logo on 18 golf carts
- 2 complimentary registrations

### GOLD SPONSOR - \$6,000 (SOLD)

- Exclusive signage with recognition as the tournament Gold sponsor
- Logo and profile in digital communications and promotions
- 2 social media mentions
- Recognition in all tournament print material and on the BOMA Edmonton website
- Prominent recognition in event program
- Recognition as hole sponsor for 1 hole:
  - sign recognition at the tee box
  - table to offer swag and information to golfers
  - opportunity to activate the hole with drinks, snacks, food trucks, giveaways, etc. (talk to BOMA for ideas)
- Customized on-course golf sign with logo
- Verbal recognition as a special thank you at the event
- Opportunity to provide company materials to all golfers
- 2 complimentary registrations



# MEAL SPONSORS

## 3 OPPORTUNITIES

BENEFIT	BANQUET	LUNCH	BREAKFAST
Value	\$6,000	\$5,000	\$5,000 (SOLD)
<b>MARKETING MATERIAL</b>			
Sponsor feature in digital communication	Logo + profile	Logo + profile	Logo + profile
Social media mentions	2 mentions	2 mentions	2 mentions
Logo in program	x	x	x
Logo on napkins	x	x	x
Logo at buffet area	x		x
Logo in promotional material	x	x	x
<b>GOLF DAY</b>			
Verbal recognition	x	x	x
Recognition as wine sponsor	x		
Complimentary registrations	2	2	2

### BANQUET SPONSOR - \$6,000

- Logo and profile in digital communications and promotions
- 2 social media mentions
- Recognition in event program
- Logo on the napkins
- Logo at buffet area
- Recognition in all tournament print material and on BOMA Edmonton website
- Verbal recognition as a special thank you at the event
- Recognition as sponsor for wine at the tables
- 2 complimentary registrations

### BREAKFAST SPONSOR - \$5,000 (SOLD)

- Logo and profile in digital communications and promotions
- 2 social media mentions
- Recognition in event program
- Logo on the napkins
- Logo at buffet area
- Recognition in all tournament print material and on BOMA Edmonton website
- Verbal recognition as a special thank you at the event
- 2 complimentary registrations

### LUNCH SPONSOR - \$5,000

- Logo and profile in digital communications and promotions
- 2 social media mentions
- Recognition in event program
- Logo on the napkins
- Recognition in all tournament print material and on BOMA Edmonton website
- Verbal recognition as a special thank you at the event
- 2 complimentary registrations



# HOLE SPONSORS

## 21 OPPORTUNITIES

Showcase your company at one or two holes!

BENEFIT	HOLE LEVEL 1 (SOLD)	HOLE LEVEL 2 (1 spot left)
Value	\$1,000	\$750
<b>MARKETING MATERIAL</b>		
Sponsor feature in digital communication	Logo	Logo
Logo in program	x	x
<b>GOLF DAY</b>		
Sign at hole	x	x
Table at hole with swag	x	x
Activation choice at hole (i.e. drinks, giveaways, food truck, etc.)	x	
Reserved spot to be paid upon registration	1	1

### HOLE LEVEL 1 (SOLD) \$1,000 each

- Logo in digital communications and promotions
- Recognition in event program
- Recognition as hole sponsor through tee box signage
- Table at hole with swag
- Get creative to show off what your company is all about and help make the tournament memorable. Opportunity to activate the hole with an offering i.e. drinks, snacks, giveaways, etc. Activity must be approved by The Quarry and BOMA Edmonton beforehand.
- 1 reserved spot to be paid by golfer upon registration

### HOLE LEVEL 2 (1 spot left) \$750 each

- Logo in digital communications and promotions
- Recognition in event program
- Recognition as hole sponsor through tee box signage
- Table at hole with swag
- 1 reserved spot to be paid by golfer upon registration

# SPECIAL SPONSORS

## 9 OPPORTUNITIES

BENEFIT	DRAW SPONSOR (SOLD)	RAFFLE SPONSOR (SOLD)	PRINT SPONSOR	SPECIAL GIFT	AV SPONSOR
Value	\$500	\$500	IN KIND	IN KIND	\$1,200
<b>MARKETING MATERIAL</b>					
Sponsor feature in digital communication	Logo	Logo	Logo	Logo	Logo
Logo in event program	x	x	x	x	x
Logo on table signage and raffle bucket		x			
Signage at draw table	x				
<b>GOLF DAY</b>					
Verbal recognition	x				x
Opportunity to send golfers home with a customized gift				x	
Reserved spots to be paid upon registration	1	1	1	1	1

### DRAW SPONSORS (5 AVAILABLE) - \$500 each (SOLD)

This allows BOMA Edmonton to acquire quality prizes courtesy of the five companies that contribute to this special event.

- Logo in digital communications and promotions
- Recognition in event program
- Signage at draw table
- Special mention and thank you when gifts are being drawn
- 1 reserved spot to be paid by golfer upon registration for each company

### RAFFLE SPONSOR - \$500 (SOLD)

This sponsor is recognized as the YESS raffle ticket sponsor

- Logo in digital communications and promotions
- Recognition in event program
- Logo on table signage and on raffle bucket
- 1 reserved spot to be paid by golfer upon registration

### PRINT SPONSOR – In kind

- Logo in digital communications and promotions
- Recognition in event program
- 1 reserved spot to be paid by golfer upon registration

### SPECIAL GIFT SPONSOR – In kind

This is an opportunity to get creative and provide something unique and customized for each golfer. E.g. a bottle of wine with a picture of the individual golfer or the foursome on the label. This sponsor would work with the BOMA office and The Quarry to approve the appropriate item.

- Logo in digital communications and promotions
- Recognition in event program
- Opportunity to send golfers home with a customized gift
- 1 reserved spot to be paid by golfer upon registration

### AV SPONSOR – \$1,200

- Logo in digital communications and promotions
- Recognition in event program
- Special mention and thank you when gifts are being drawn
- 1 reserved spot to be paid by golfer upon registration



# SPONSORSHIP CONFIRMATION

BENEFIT	VALUE	AVAILABLE 1st come, 1st served	YOUR SELECTION
<b>MAJOR SPONSORS</b>			
Diamond (SOLD)	\$15,000	1	<input type="checkbox"/>
Platinum (SOLD)	\$10,000	1	<input type="checkbox"/>
Gold (SOLD)	\$6,000	1	<input type="checkbox"/>
<b>MEAL SPONSORS</b>			
Banquet	\$6,000	1	<input type="checkbox"/>
Lunch	\$5,000	1	<input type="checkbox"/>
Breakfast (SOLD)	\$5,000	1	<input type="checkbox"/>
<b>HOLE SPONSORS</b>			
Level 1 (SOLD)	\$1,000	12	<input type="checkbox"/>
Level 2 (1 spot left)	\$750	9	<input type="checkbox"/>
<b>SPECIAL SPONSORS</b>			
Draw (SOLD)	\$500	5	<input type="checkbox"/>
Raffle (SOLD)	\$500	1	<input type="checkbox"/>
Print	In Kind	1	<input type="checkbox"/>
Special Gift	In Kind	1	<input type="checkbox"/>
AV	\$1,200	1	<input type="checkbox"/>

## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Name to appear on materials (if different): \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## PAYMENT DETAILS

Card type: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiry date: \_\_\_\_\_ CVC#: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Alternative: Cheque payable to BOMA Edmonton

## IMPORTANT NOTES

- All sponsorship availabilities will be filled on a first come, first served basis.
- Logo files (.eps format), social media handles, and company profile description are **due to Jeannette by May 5, 2024.**
- Reserved and complimentary golfers will register directly with Jeannette.
- Sponsorship one year does not guarantee sponsorship in future years.
- Every year, sponsorship kits are sent to all BOMA members for the opportunity to participate.
- Sponsors, like all other member companies, are allowed four golfers max.
- Sponsors are guaranteed at least one spot to be paid upon registration. Some sponsors receive complimentary registration.

## SUBMIT COMPLETED FORM BY EMAIL TO:

Jeannette Mensink, Manager, Membership & Special Events, [jmensink@bomaedm.ca](mailto:jmensink@bomaedm.ca)